

# Transferring Experience to Broaden Horizons

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Alexandria**

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## **Anthony**

**KCA London**

**TKCA region**

**30 years experience**

**Interactive, events, teams**

**Consultant and advice**

**Projects, guidance, capacity  
building**

**Formula and experience from  
high volume**

**Adapted to local context**



## KCA

- **Consultants**
- **Design, Exhibitions, Training, Operations, Learning**
- **UK and this region**
- **Museums, science centres, staffing, expos, management**
- **KSA, UAE, Malta, Kuwait**



# Transferring Experience

Universal

Global Trends

Paradigms for Museums

Local

Tips and observations

Saving Joule



## The Universal

Children playing

Hands on exhibits

Parents valuing education

Public and events

Access to STEM

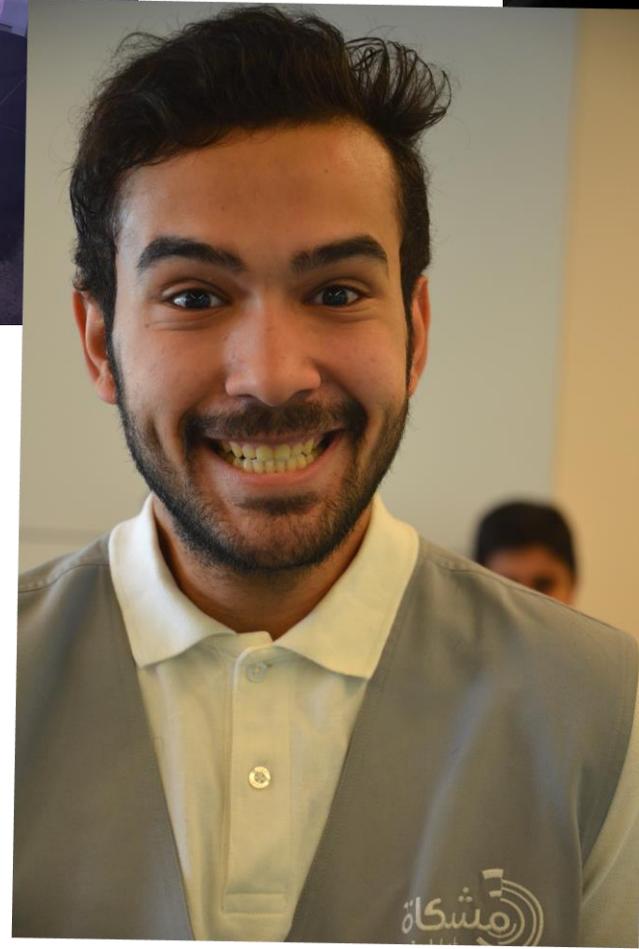
Premise of Louvre Abu Dhabi

Staff, beliefs and character



**Meet David and Talitha**

**Meet Affifi and Shama**



**Global trends**

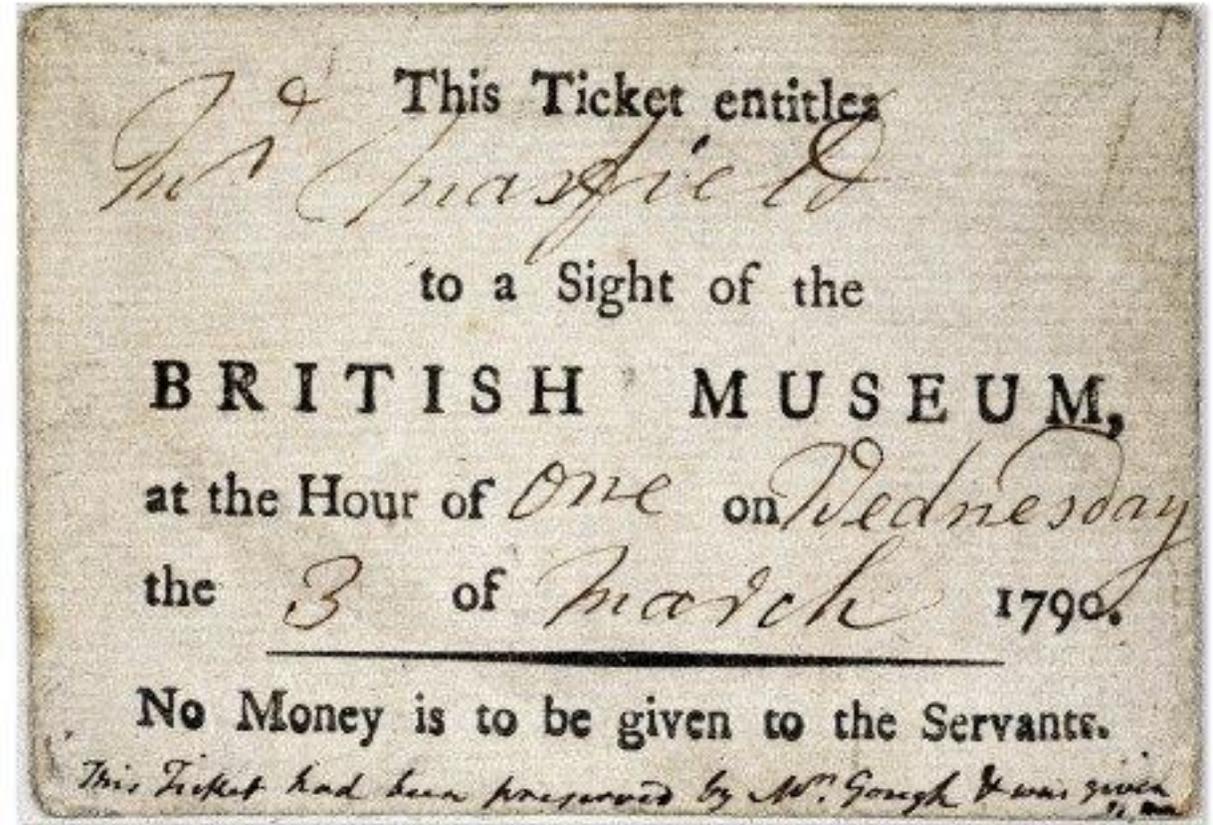
**Experience economy**

**Personalisation**

**Soft power and museums**

**Broadening access**

**Tokyo protocol**



## Paradigms

Stages of museum  
development

Rigidness of museum  
stereotype

Resistance to change –  
educationalists and public



**Local context**

**Listen**

**Immerse**

**Communicate relevance and  
wider picture**

**Collaborate**



## Examples

**Recruiting in Malta**

**6 month show  
evaluation**

**Sleepovers across  
cultures**



## Tips

Research

Avoid assumptions

Enjoy

Find shared ground

Make your ideas global then  
local flavour



