

What day is it today?



My favorite day!

It's today



Science engagement



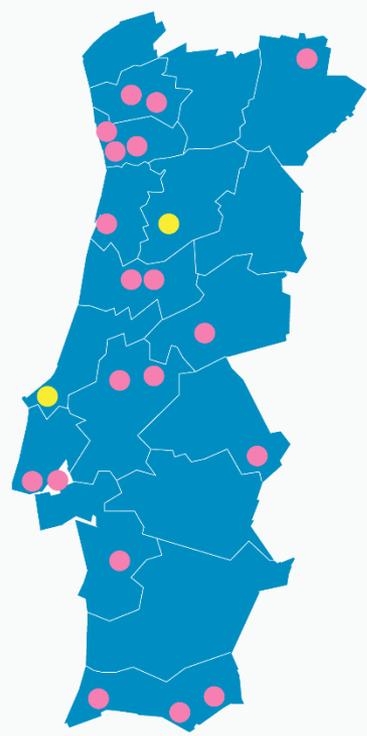
Science education

Network of 20 Science Centers



PORTUGAL SCIENCE CENTRES

- CURRENT
- TO BE OPENED



Pavilion of Knowledge Ciência Viva Center



Strategic Alliances

Partnerships: the secret of a successful work

Looking at Soft Power...



Soft Power Is Cultural Power

Partly (Nye's said) Power is the ability to alter the behavior of others to get what you want.

There are basically three ways to do that: coercion (sticks), payments (carrots), and attraction (soft power).

BY [JOSEPH S. NYE JR.](#)
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ECONOMY



SOCIETY



BIOSPHERE



STRATEGIC ALLIANCES

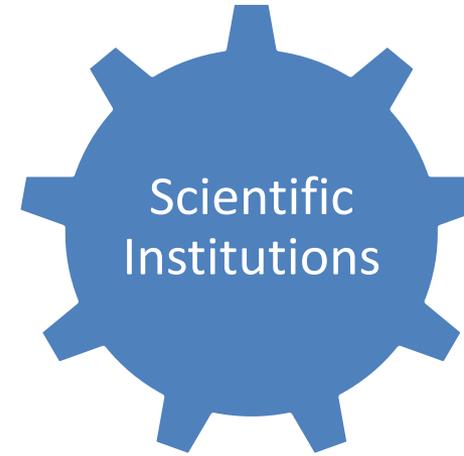
Some examples from our field ...

Science Center STRATEGIC PARTNERS

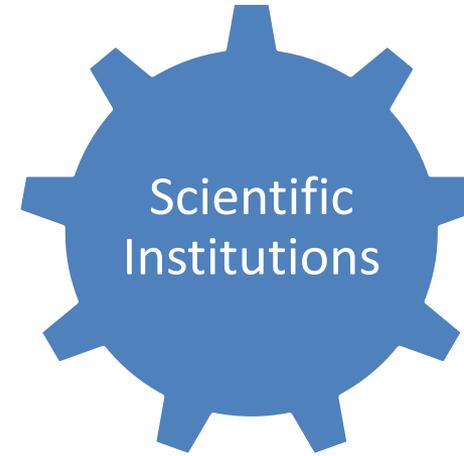


ENGAGING

With the public



COOPERATING science education





Fundação
Vodafone
Portugal



European Space Agency



galp





Fundação
Vodafone
Portugal

A card, a guidebook and an App to discover Portugal with science and culture



20 Ciência Viva Science Centres

18 journeys, 54 routes

More than 200 steps to explore

circuitoscienciaviva.pt

let curiosity lead you

WORKING Ministry of Education

Government



WORKING

Ministry of Education



CLUBES

CIÊNCIA VIVA

NA ESCOLA

WORKING Ministry of Health





Government

NOVO MINISTRO DA CIÊNCIA

Manuel Heitor visitou o Pavilhão do Conhecimento em Lisboa logo após tomada de posse