



# **Egyptian Science Week:**

## **A Community Approach to Science Communication**

**By: Lamiaa Nail**  
**Schools' Program Manager**



# Agenda

- Introduction
- National Science Week: A Global Perspective
- What do ESW offer?
- Egyptian Science Week: Timeline
- The How: Community Empowerment



# Al-Boa'irat Village

2

Primary  
Schools

0

High  
Schools

60

Students  
Per Class





# Friends of the Earth



# National Science Week

A Global Perspective



# Science Festival vs. Science Week

## Science Festival

- Characterized by an ephemeral nature.
- Localized to a specific venue, town or region.

## Science Week

- For 10 days to 2 Weeks
- Individual events are held simultaneously throughout the country.





# British Science Week

- A ten-day programme of science, technology, engineering and maths events and activities across the UK for people of all ages.
- **Date:** 9 – 18 March 2018
- **Organized by** The British Science Association, with funding from the Department for Business, Innovation and Skills.



# National Science Week

- Australia's annual celebration of science and technology, it features more than 1000 events around Australia. Over one million people participate in science events across the country.
- **Date:** 10 - 18 August 2018
- **Organized by:** Australian Government, Department of industry, innovation & science







Egyptian Science Week (ESW) is an annual Egyptian event that celebrates science and technology. The celebration gathers vast scientific events which are spread all around Egypt and held through buzzing scientific shows, inspiring public lectures, engaging scientific competitions and various exciting activities.

ESW is organized in collaboration with governmental organizations, universities, schools, research centers, and NGOs in order to disseminate scientific and technology awareness and simplify science. It is scheduled to be held on March of every year in parallel with British science week.

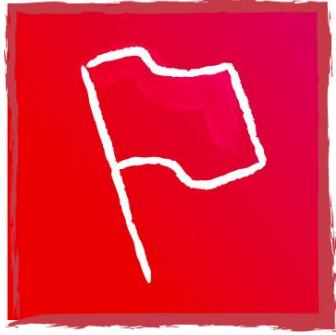
# What do ESW Offer?

## Types of Activities





Main  
Events



Local  
Events



School  
Events



Online  
Events



Pop  
Events





# Egyptian Science Week

## Timeline



2016

2017

2018

18

Governorates

23

Governorates

27

Governorates

16,000

Audience

43,000

Audience

55,000

Audience

80

Activities

252

Activities

391

Activities

5,800,000

Online Views

12,000,000

Online View

42,000,000

Online View

# The How

## Community Empowerment





# Power of Community

- Modelling
- Local & National Partners
- Ambassadors Program
  - Training
  - Guidelines & Excellence Standards
  - Support & Mentorship



*“If you want to go quickly, go alone, if you want to go far, go together”*



# Thank You



[Egyptianscienceweek.org](http://Egyptianscienceweek.org)



[EgScienceWeek](https://www.facebook.com/EgScienceWeek)



[/in/egyptianscienceweek](https://www.linkedin.com/company/egyptianscienceweek)