

# NAMES 2018

## Visitors' Experience – Part 1: Exhibits Development

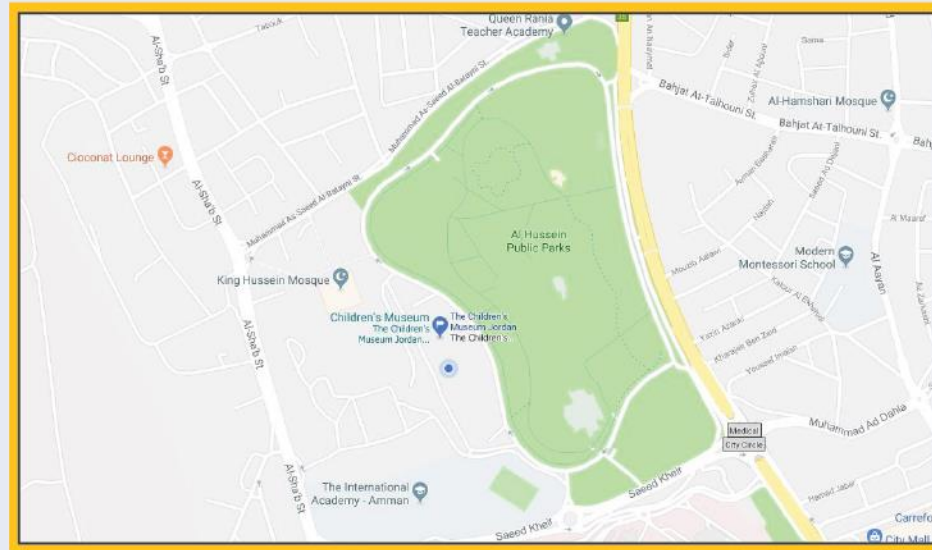
The Children's Museum Jordan

Shireen Sabanegh





# Where we are



# Inside Our Exhibit Hall

**187**  
interactive exhibits



**Secret Garden**

**Art Studio**

**Tinker Lab**

**Library**



# Our visitors in 2017

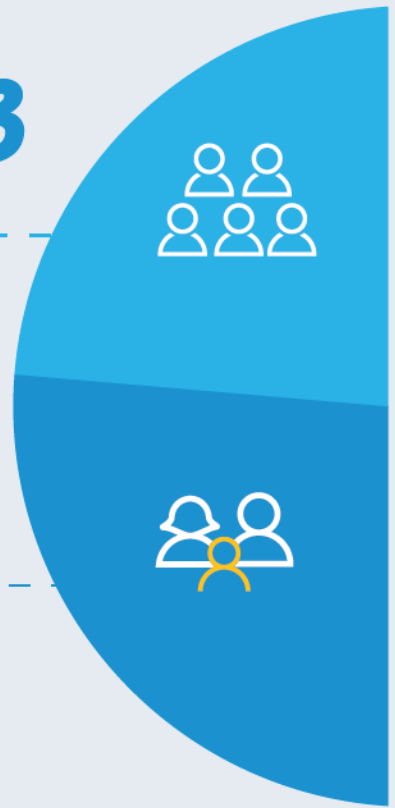
# 299,020

## Subsidized and free access

# 150,973

Schools and groups  
**71,663**

Families  
**79,310**



## Regular admissions

# 148,047

Schools and groups  
**52,262**

Families  
**90,817**

Birthdays and facilities rentals  
**4,968**



# A Turning Point



I don't Feel Like  
I am in Jordan!



GAP ATHLETIC  
DEPT.  
MCM LXXXV

“Where do you get your Ideas? people ask. Sometimes they're at the bottom of tea cups. Sometimes they are lurking in my shower. Sometimes they're waiting patiently in glass cases in museums.”

**Author Erin Morgenstern**

# The Importance of Context



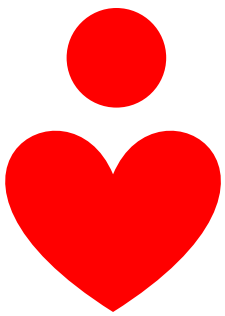
Us

**You need to connect if you aim to  
deliver a message**



How do we **Ideate** ?

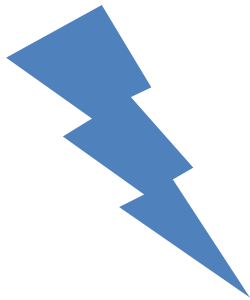
How do we work on refining **ideas** for any Exhibit **Idea**?



**Empathize**



**Define**



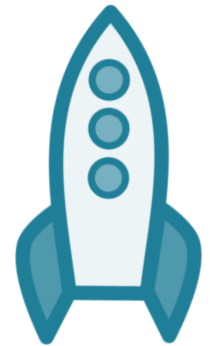
**Ideate**



**Prototype**



**Test**

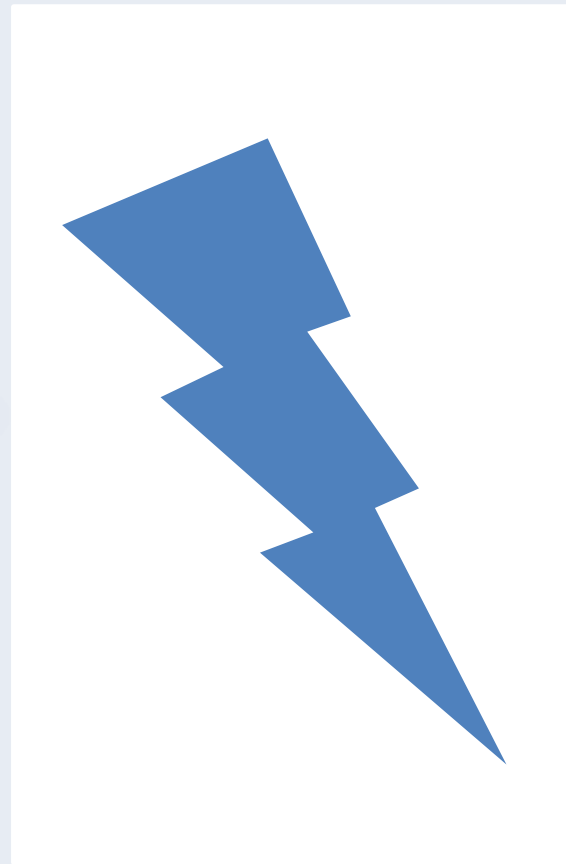


**Implement**

**Understand**

**Explore**

**Materialize**



**Blue Table**  
**Let's Ideate**

# Thank you

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