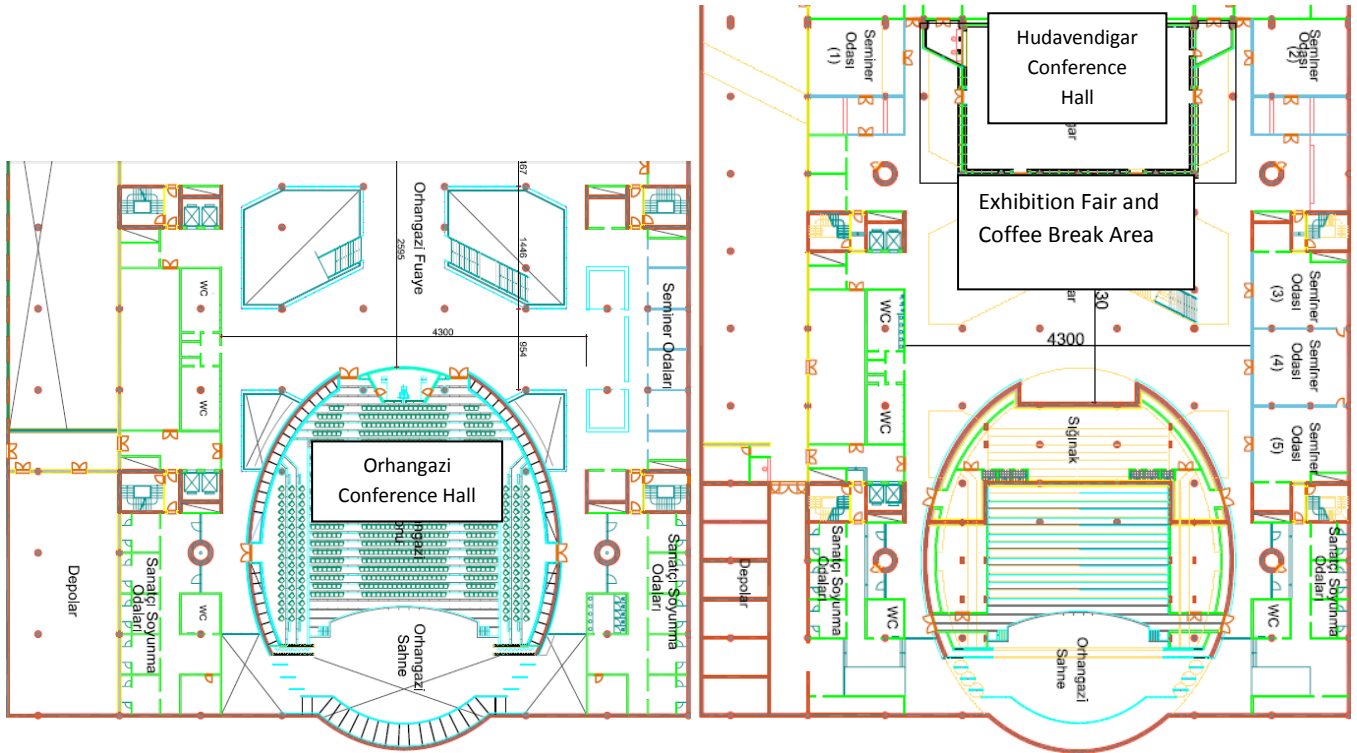


NAMES 2014 Exhibitor's Guidelines

NAMES 2014 Exhibition Fair is set at the Merinos Ataturk Congress Culture Center (Merinos ACCC), where the conference and the coffee breaks take place; the Center has a Wi-Fi internet facility. For additional information about the Merinos ACCC, please visit the official website: <http://www.merinosakkm.com/>

Floor Plans



Exhibition Fair and Coffee Break Area
(Outside Hudavendigar Conference Saloon)



Hudavendigar Saloon has internet connection (Wi-Fi), simultaneous interpretation, generator, and 500 people capacity facilities. The doors of Hudavendigar Saloon opens to a 1000m² exhibition fair and coffee break area.



→ **Orhangazi Saloon** has internet connection (Wi-Fi), simultaneous interpretation, generator, and 813 people capacity facilities.

Exhibitor's Benefits

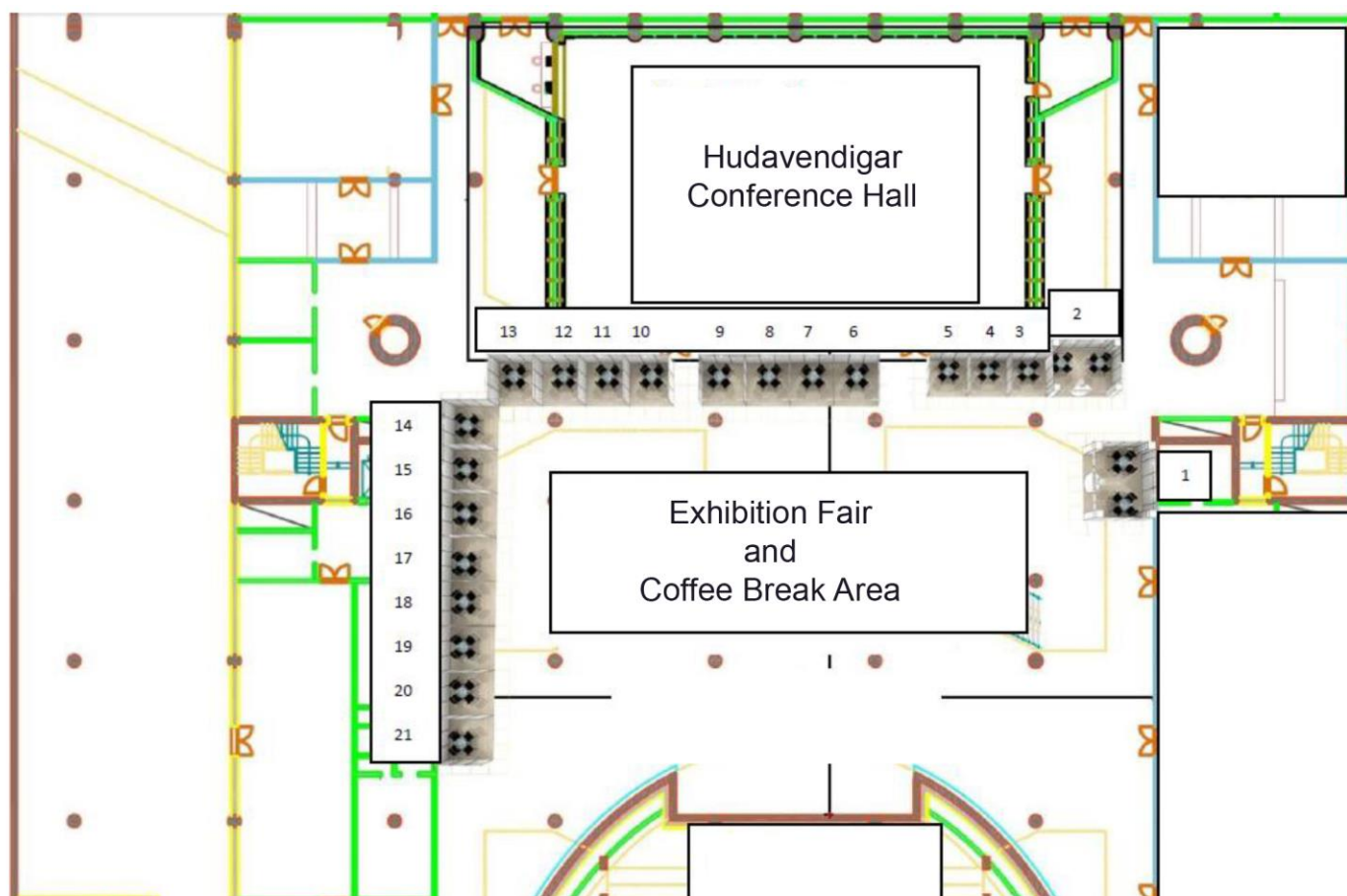
- The name and the logo of the exhibitor will be published on the conference website with a hyperlink to the exhibitor's homepage.
- Brochures provided by the exhibitor in due time will be put in the conference bag and/or on both the registration and information desks at the Merinos ACCC during the conference.
- The exhibitor is offered two complimentary admissions to attend all conference sessions.
- The 2nd International Turkey Science Centers Symposium will be held at the same time as the NAMES 2014 conference at different conference halls. Hence, the exhibitors will have an opportunity to contact more people during NAMES 2014.

Provided Facilities & Services

- One exhibitor may register for more than one booth with a maximum of three booths.
- Wi-Fi coverage is available.
- Merinos ACCC technicians are available for general technical problems (electricity, internet, etc.) in both the exhibition and conference areas.
- Merinos ACCC is secured by security staff at the entrance of the building.
- There will be a Registration Desk in the lobby at the entrance.
- Inside Merinos Park, there are four restaurants and three cafes. These restaurants and cafes are open from 8:00 am to 10:00 pm.
- There are places for worship, first aid, and childcare inside the Merinos ACCC.

Exhibition Fair Regulations

- Deadline for Booth-Rental is 15 October 2014.
- Booth-Rental is done by submitting the Online Booth-Rental Form through NAMES 2014 Website.
- Confirmation of the Booth-Rental will be after reviewing the request by the Organizing Committee; the confirmation will be sent via email from “namesnetwork@bibalex.org”; then the follow up will be with “nazimenes.altan@bursa.bel.tr”.
- Cancellation of the Booth-Rental by the exhibitor must be done through registered mail addressed to the conference mailing address:
Bursa Bilim ve Teknoloji Merkezi
Altinova Mah. Fuar Cad.
No:23 P.K: 16270,
Osmangazi / Bursa - TURKEY
- Shipping expenses, customs, taxes, and duties are handled by the exhibitor’s own forwarding agent; the exhibitor is responsible for handling all these procedures and payment of these expenses.
- Delivery and setting up of exhibits, booth interiors, and other properties must be completed on the 6th of November 2014, from 8:30 am to 5:30 pm.
- Exhibitors are responsible for the carriage and set up of their material within their booths.
- For moving or changing the allocated locations, please contact the Conference Organizing Committee.
- For bringing any external sound system, please contact the Conference Organizing Committee.
- Using or installing electrical connections is the responsibility of the designated Merinos ACCC technicians.
- The Merinos ACCC provides security on all its premises.
- After dismantling, the exhibitor must handover the booth’s furniture to the staff designated by the Conference Organizing Committee.
- Dismantling of booths content must be completed on 9 November 2014, from 11:00 am to 2:00 pm.
- No storage area is available.



As seen in the picture above, there are **21 booths** for renting.

Booth Specifications

- Booth Dimensions:**

- Booths Number **1 and 2** (5 m width, 4 m depth, 2.40 m height)
 - *EUR3000 per booth.
 - *The booth features a counter, two tables, and eight chairs inside the booth.
- Booths Number **3 to 21** (3 m width, 3m depth, 2.30 m height)
 - **EUR1500 per booth.
 - **The booth features a table and four chairs inside the booth.



*This photo is just for demonstration; there will be slight changes.

Except for booths number 1 and 2, all booths do not feature a counter.

Power Source: 220 V, electrical sources are available (one power socket, as shown above, is available for each booth).



Booth-Rental Steps

1. View the Exhibition Plan on the website “www.namesnetwork.org/NAMES2014”.
2. Select your booth/booths number(s) from the Exhibition Plan (maximum 3 booths).
3. Fill in and submit the Online Booth-Rental Form stated in NAMES 2014 Website.
4. The Organizing Committee will follow up with you on the registration and confirmation of your booth-rental.

Mailing Address

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Attention:

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