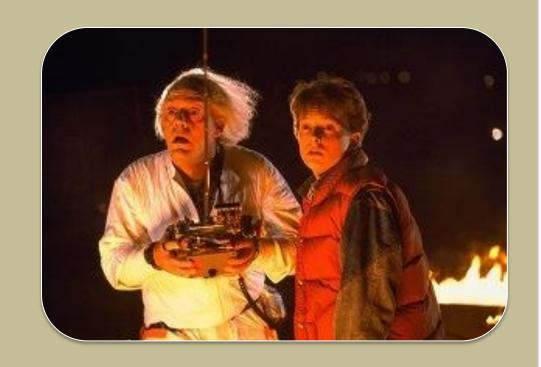
Back to the future

The evolution of science events



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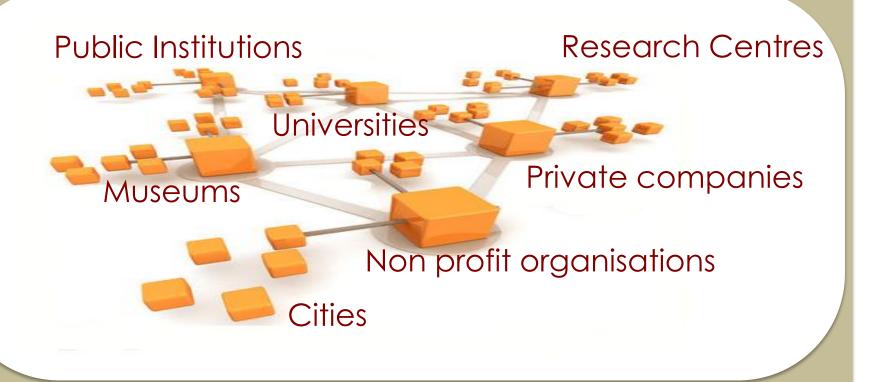
Science Events: some keys to success

Five challenges for the next twenty years



2001 - 26 members 2014 - 95 members in 37 countries

Network profile



The network evolution

First white book

First
European
Science
Festival

Second European Science Festival

European Science Events

EUSE-X 2005 WONDERS 2006 21 events WONDERS200731 events

Mapping

Networking

The network evolution

First white book

First
European
Science
Festival

Second European Science Festival

Science Parliaments

European Science Events

EUSE-X 2005 WONDERS 2006 21 events

WONDERS200731 events

2-Ways 2009 29 partners

Mapping

Networking

New formats

The network evolution

First white book $\bigcirc f$

First European Science **Festival**

Second European Science **Festival**

Science **Parliaments**

European Science **Events**

WONDERS EUSE-X 2006 2005

WONDERS 2007 31 events

2-Ways 2009 29 partners

PLACES 2010-2014 70 cities define

the meaning of cities of scientific culture

Mapping

Networking

New formats Evidence based policy

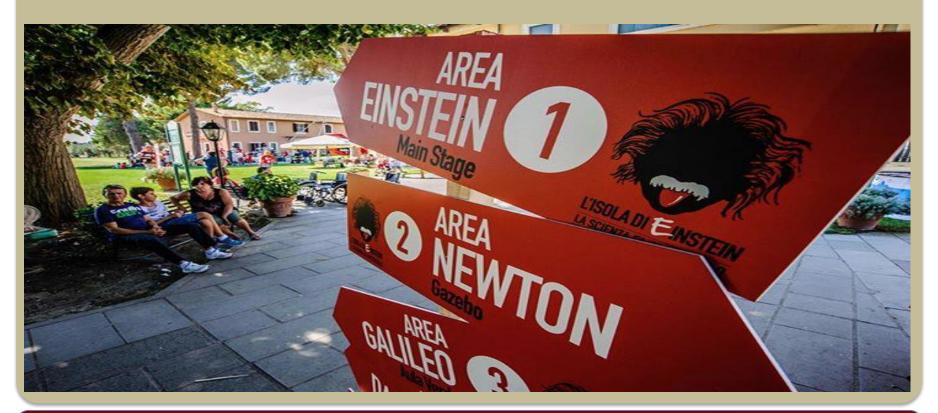
21 events

Keys to success



A wide variety of events in few days

Workshops - Demonstrations and shows, Debates -Science Cafè - Movies - Exhibitions



A wide variety of events in few days

Theatre - Egg races - Mass experiments - Open research lab – Exhibitions – Excursions - Special events - Lectures by famous scientists



Combining science and art



Presenting shows inspired by science



A wide range of unusual venues

Squares – Train stations – City Parks – Shopping mall – Libraries – City areas to be regenerated – Pub and bars



Institutional settings for unusual activities

Museums – Research centres – Science Centres - Universities



The event as a training opportunity

for students – for researchers – for professional science communicators



A diverse audience

Accidental visitors – Tourists - Science fans - Cultural omnivores - Family groups - Students



Keep trying to be innovative



Five challenges for the next twenty years

Openness

Opennes

Building relations with:

other cultural events and processes

other cultural institutions

other science communicators

citizens

Political relevance

Opennes

Locally and globally:

Evidence based policy making (eg. The PLACES project www.places.org)

Responsible research and innovation in practice

Continuity

Opennes

In space and time

more events all year round

more events distributed in a wide territory

Positioning

Opennes

Find out events uniqueness compared to:

Science museums and science centres

Research Institutions and Universities

Media

Style

Opennes

Be constantly creative

Experience new science communication formats

develop events characterized by: Lightness, Quickness, Multiplicity, Exactitude and Visibility ("Six Memos for the Next Millenium" - I. Calvino)



Eusea Annual Conference 2015 takes place at the newly renovated Yugoslav Film Archive in Belgrade,

20-21 May 2015

Looking forward to meet you there



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