

Lights and shadows in science festivals

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Science festival are:

- A great chance (for citizens, researchers, politicians, sponsors)
- A very good opportunity (to show interesting things and places)
- A very good excuse (not to have a science center)
- They might be very different things

What about having a science festival?

i.e. creating a connection between citizens and science, especially science performed in Lazio



“The best place in town”!
... but basically no money



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“Open the mind. Latium land of science”

About 100 events

- Conferences
- Dialogues with scientists
- Round tables
- Open labs
- Exhibitions
- Science cafes
- Other (visits, science excursion, labs for schools, some involvement on line)

Which is the right place?



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Involving the right people



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Look for good testimonials



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Inventing an “istant-exhibition”

- Collecting objects
- Finding a “story”
- Displaying researchers



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Lights ...

- Visitors liked it and “discovered” about science in their territory
- Researchers were involved
- Science writers gave their contribution
- Politicians were involved

... and shadows

- In 10 days is over
And even worst:
- It is much interesting for sponsors to support a science festival then a science center



My personal opinion:

- It is quite easy to involve institutions and sponsors in science festival but ...
- Science festivals are a really useful tool only where there is also with a science center or science museum that provides activities all over the year

Teşekkürler

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Thanks!

Grazie