

# **Science Communication among Societies through public Science Events & Open Days**

**NAMES 3<sup>rd</sup> GAM  
Bursa  
7 November 2014**

Science events are so important in gathering huge amount of creative positive energy in finding new ways to link scientists with audiences.

Taking science outside the classrooms to the public at large is expected to increase the public interest in science and technology with special emphasis on youth.



**Leonardo Alfonsi**

President EUSEA – European Science  
Events Association

***Back to the future; The evolving  
panorama of science events***

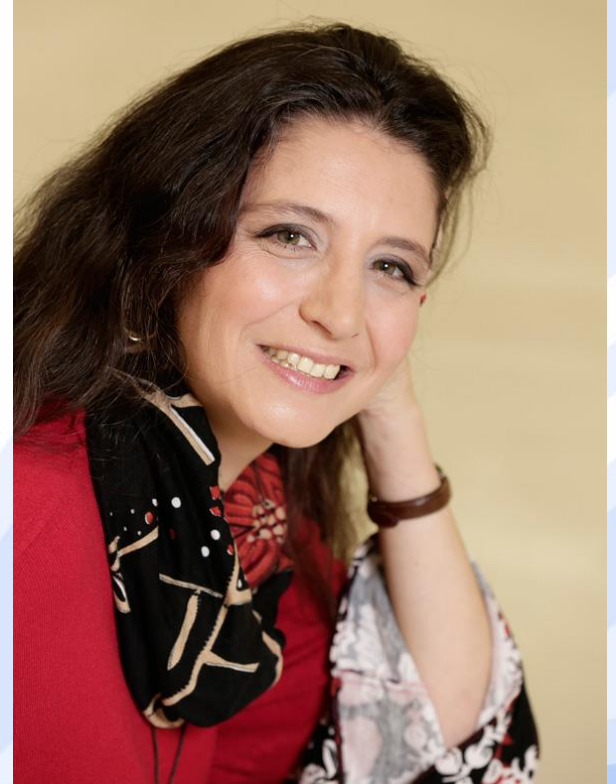






**Barbara Gallavoti**  
Science Journalist

***Lights and shadows in Science  
Festivals***







## **Linda Abraham-Silver**

Associate Director, Science and  
Technology Promotion for The Abu  
Dhabi Technology Development  
Committee

***Abu Dhabi Science Festival (ADSf).***







**Ben Wiehe**

Manager, Science Festival Alliance at  
the MIT Museum

***Lessons from Science Festival  
Alliance Network***









# **BA Science Festivity**



# 2008-2014















اصداقاء مدينة زويل للعلوم والتكنولوجيا بالاسكندرية  
(أنا عندي حلم)







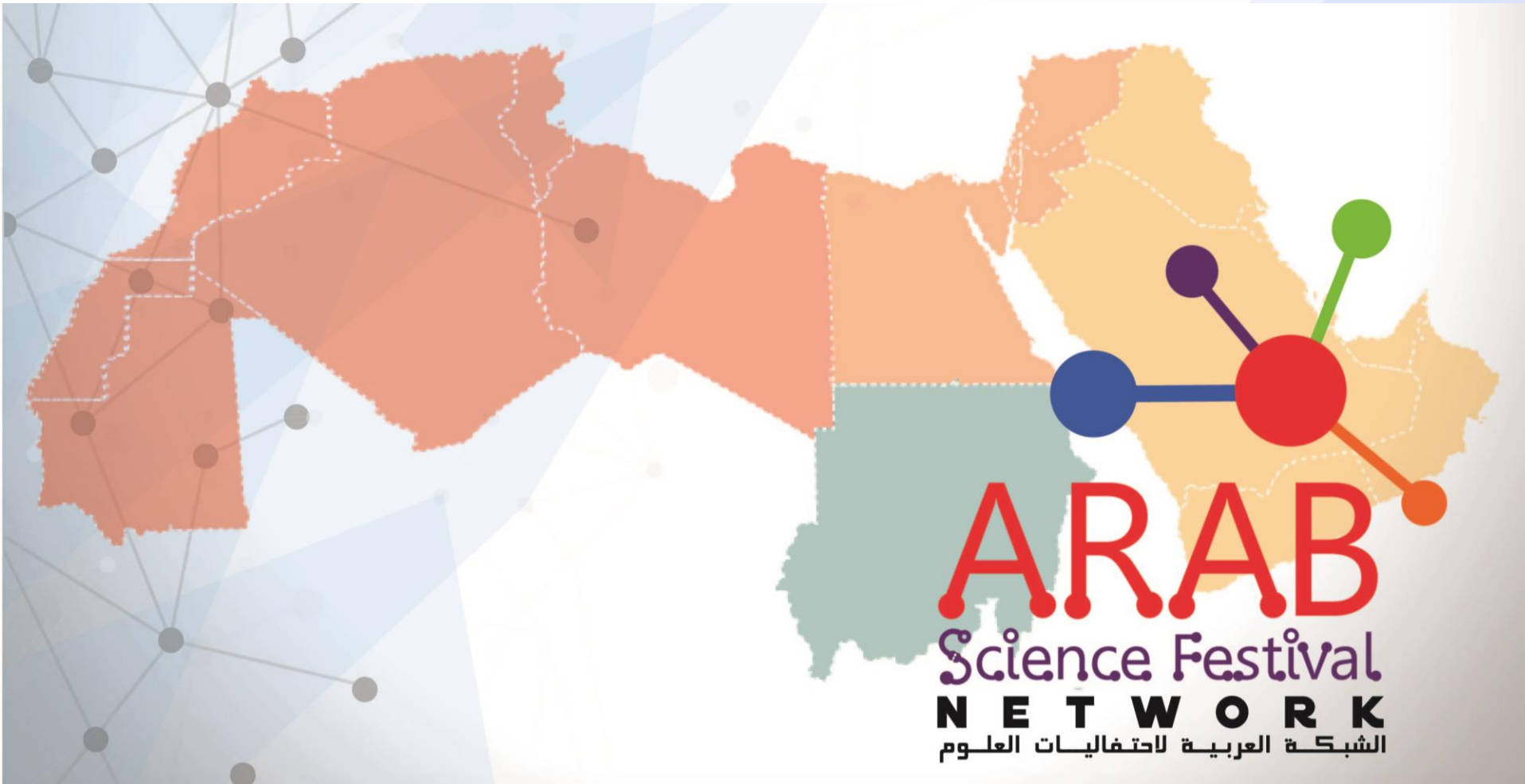




# **New Initiative**



# Arab Science Festival Network



The background features a series of overlapping, diagonal, light blue and white geometric shapes that create a sense of depth and movement, primarily concentrated on the right side of the frame.

**Q&A**





**Thank You**