



Euro-Mediterranean and Middle East
Summer School for Science Communication
4th Edition



Tentative
PROGRAM

Day 1: Sunday, 27 October 2019

9:00–10:30	Opening - Official Talks - Introductory Session - Icebreaking Activity	
10:30–11:30	Lectures From Mission to Vision: The Social Relevance of Museums and Science Centers Science Centers as Public Engagement Organizations: From Exhibitions to Science Festivals	Ayman Elsayed, Planetarium Science Center, EGYPT Carlos Catalão, Ciencia Viva, PORTUGAL
11:30–12:00	Coffee Break	
12:00–13:00	Group Work Presentation of the Groups. Collaborative Project Design and Rationale.	Facilitators
13:00–14:00	Lunch	
14:00–15:00	Lecture Project-based Learning from Planning to Presentation: the EMME Summer School Community of Practice	Carlos Catalão, Ciencia Viva, PORTUGAL Lavinia Del Longo, MUSE, ITALY
15:00–16:00	Group Work Collaborative Project Design and Rationale (Cont'd.) Presentation of Project Assignments	Facilitators Groups Spokespersons
16:00–16:30	Coffee Break	
16:30–17:30	Site Visit (TSCK Tour)	

Day 2: Monday, 28 October 2019

09:30–11:00	Interactive Session The Publics of Museums and Science Centers: Diversity and Inclusion	Leonardo Alfonsi ITALY
11:00–11:30	Coffee Break	
11:30–13:00	Group Work Project Development: Target Audiences, Communication, and Project Impact	Facilitators
13:00–14:00	Lunch	
14:00–15:30	Interactive Session Science Communication and Education: Learning at the Science Center	Carlos Catalão, Ciencia Viva, PORTUGAL
15:30–16:00	Coffee Break	
16:00–17:30	Group Work Project Development: Learning Environments and Scientific Citizenship	Facilitators
18:30–21:00	Social Event	

Day 3: Tuesday, 29 October 2019

09:30–11:00	Interactive Session Techniques of Management, Marketing, and Fundraising	TBD, Children’s Museum JORDAN
11:00–11:30	Coffee Break	
11:30–13:00	Group Work Project Development: Management and Financial Coordination	Facilitators
13:00–14:00	Lunch	
14:00–15:30	Interactive Session Human Resources Development and Management in Museums and Science Centers	TBD, Mishkat Interactive Center, KSA
15:30–16:00	Coffee Break	
16:00–17:30	Group Work Project Development: Tasks: Teams and Human Resources Allocation	Facilitators
18:30–20:30	Social Event	

Day 4: Wednesday, 30 October 2019

09:30–11:00	Interactive Talk Exhibitions, Content Development, and Interactive Environments	TBD
11:00–11:30	Coffee Break	
11:30–13:00	Group Work Project Development: Design, Production, and Deployment	Facilitators
13:00–14:00	Lunch	
14:00–15:30	Interactive Talk Sustainability: from Tiny to Big, the Experience of a Network	Rosalia Vargas, Ciencia Viva, PORTUGAL
15:30–16:00	Coffee Break	
16:00–17:30	Group Work Project Development: Planning for Sustainability	Facilitators
20:00–22:00	Gala Dinner	

Day 5: Thursday, 31 October 2019

09:30–11:00	Interactive Talk Assessment and Evaluation in Museums and Science Centers	Antonia Caola, MUSE, ITALY
11:00–11:30	Coffee Break	
11:30–13:00	Group Work Project Development: Evaluation and Quality Control	Facilitators
13:00–14:00	Lunch	
14:00–15:00	Case Studies Science Centers in the Making	TBD, Città della Scienza, ITALY Rana Al-Nibari, TSCCK, KUWAIT
15:00–16:00	Group Work Project development: Review and Presentation Rehearsal	Facilitators
16:00–16:30	Coffee Break	
16:30–17:30	Plenary Session Projects Presentations	Groups
17:30–18:00	Closing	