NAMEs
رابطه المراكز العلمية بشمال أفريقيا والشرق الأوسط
North Africa and Middle East Science centers network
NAMEs Logo Guidelines
COLOUR PALETTE

PROCESS  C30 M100 Y100 K0
SCREEN    R184 G41 B47
WEB       HTML #B8292F

PROCESS  C90 M60 Y30 K0
SCREEN    R39 G104 B143
WEB       HTML #27688F

PROCESS  C0 M35 Y95 K0
SCREEN    R252 G175 B38
WEB       HTML #FCAF26
LOGO STYLES

Primary Full Flat Colour

Full Tone Colour 1
- 100%
- 80%
- 50%

Full Tone Colour 2
- 100%
- 80%
- 50%

Full Tone Greyscale
- 100%
- 90%
- 20%

Solid Black
BACKGROUND

On dark backgrounds

On light backgrounds
LOGO RATIO & CLEAR SPACE

Logo Ratio

Clear Space

Please maintain the space specified around the logo when used with other logos in any publication as shown below:
DO NOT: LOGOMARK

Do not change, alter, modify any part of the logo.

Do not resize or change the position of the logomark.

Do not use any other font, no matter how close it might look to the ones used (Ragtime-Light and SC_DUBAI).

Do not use squash or squash or rotate the logo. Any resizing must be in proportion.

Do not change the colours even if they look similar. Use the official colour specifications detailed in these guidelines.